

Ce "Matthew" Shi 史册

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Employment

Assistant Professor, Department of Economics, The Chinese University of Hong Kong 2016–*present*

Education

Ph.D. Economics, University of Virginia 2016
M.A. Economics, University of Virginia 2011
B.S. Mathematics and Economics, University of Illinois at Urbana–Champaign 2009

Research Interests

Industrial Organization, Applied Microeconomics

Research Papers

Working Papers

"Catching (Exclusive) Eyeballs: Multi-Homing and Platform Competition in the Magazine Industry"

"Incidence and Welfare Effects of a Tax on Advertising in Two-Sided Markets"

Works in Progress

"The Impact of Media on Trade: Evidence from the 2008 China Milk Scandal" (with T.-A. Luong and Z. Wang)

"Price Discrimination in Media Markets"

Selected Presentations

2017: CUHK-Shenzhen, Hong Kong University of Science and Technology, 7th International Conference on Industrial Economics (Hangzhou), SHUFE (School of International Business Administration), Zhejiang University

Before 2017: Asian Meeting of the Econometric Society (Kyoto), 1st Asia-Pacific Industrial Organization Conference (Melbourne), 12th Conference on Media Economics (Naples, *by coauthor*), Southern Economic Association Meetings (New Orleans), Chinese University of Hong Kong, University of Virginia (IO/Theory Workshop), Zhejiang University

Awards and Grants

PI, Hong Kong RGC Early Career Scheme (ECS)	2017/2018
PI, CUHK Direct Grant for Research	2017/2018
Center for Global Inquiry and Innovation Grant, <i>University of Virginia</i>	Spring 2015
Steer Family Endowed Fund Fellowship, <i>University of Virginia</i>	Summer 2014
Bankard Pre-doctoral Fellowship, <i>University of Virginia</i>	2014 - 2015

Teaching Experience

The Chinese University of Hong Kong

Intermediate Microeconomic Theory, Basic Microeconomics

University of Virginia

Principle of Microeconomics (*rating: 4.27/5*), Intermediate Microeconomics (*rating: 4.77/5*), Industrial Organization (TA), Empirical Industrial Organization (TA), Introductory Econometrics (TA)

Professional Activities

Session organizer & chairs, Asian Meeting of the Econometric Society (Hong Kong)	2017
Consumer Expenditure Survey (CEX) Microdata User Workshop (Bureau of Labor Statistics)	2014

Additional Information

Computing Skills: Matlab, Stata, L^AT_EX

Languages: Mandarin (native), English (fluent)